

Boddepalli Ram Kumar

Senior UI/UX Designer | Head of Design | AI-Assisted Product Design Leader

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PROFESSIONAL SUMMARY

Senior UI/UX & Product Design Leader with 19+ years of experience designing scalable digital products, enterprise platforms, AI-assisted user experiences, and human-centered interfaces across web, mobile, SaaS, CRM, fintech, insurance, and productivity ecosystems. Proven expertise in leading cross-functional design teams, building enterprise design systems, driving UX strategy, and delivering intuitive digital experiences aligned with business goals.

CORE SKILLS

UI/UX Design, Product Design, Human-Centered Design, Interaction Design, Information Architecture, Design Systems, Wireframing, Prototyping, UX Research, User Interviews, Usability Testing, Responsive Design, Mobile App Design, SaaS UX, Enterprise UX, Dashboard Design, Accessibility, AI-Assisted UX Workflows, Generative AI for Design, Prompt Engineering, Human-AI Interaction, Figma, Adobe XD, Sketch, Photoshop, Illustrator, FigJam, Miro, Webflow, Framer, Agile, Creative Leadership, Stakeholder Management, Cross-Functional Collaboration, ChatGPT, Claude and more.

PROFESSIONAL EXPERIENCE

Consultant | Sr. UI UX Design Consultant | Apr 2025 – Present

Worked as a freelance UI/UX and brand designer, creating user-focused digital products and branding solutions for startups and enterprise clients. Designed SaaS platforms, dashboards, websites, and mobile apps with a focus on usability, scalability, and modern, intuitive design experiences.

Value Momentum Pvt. Ltd. | Sr. UI UX Design Lead | Jun 2022 – Mar 2025

Led enterprise UX initiatives for insurance platforms, building scalable design systems and AI-assisted workflows. Collaborated across teams and mentored designers through workshops, reviews, and knowledge-sharing to drive innovation, consistency, and design excellence.

Glovision Techno Services Pvt. Ltd. | Head of Design – UI/UX | 2020 – 2022

Led a multidisciplinary design team creating seamless experiences across mobile, desktop, and smart TV platforms. Drove UX strategy, visual, and interaction design to deliver intuitive products. Built scalable enterprise interfaces and reusable component systems that improved efficiency, accelerated development, and ensured consistent cross-platform user experiences.

Freelance Design Consultant | Product Design Consultant | Mar 2018 – Nov 2020

Worked as a freelance UI/UX and brand designer, delivering user-focused digital experiences and creative branding solutions for startups and enterprise clients. Designed SaaS platforms, dashboards, websites, and mobile applications with a strong focus on usability, scalability, and modern design standards.

Websplanet – Israel | UI/UX Consultant | Jan 2017 – Feb 2018

Designed intuitive, Material Design–driven interfaces and user experiences for international clients across web and mobile platforms. Collaborated closely with developers and business stakeholders to deliver seamless, user-centered digital solutions aligned with business goals.

Tata Consultancy Services (TCS) | Creative Manager | Jun 2015 – Nov 2016

Led and mentored large creative teams by fostering collaboration, driving innovation, and ensuring high-quality design execution across projects. Conducted design reviews, training sessions, and continuous quality improvement initiatives to strengthen team performance and design standards.

Yellow Book | Senior Creative Lead | Aug 2005 – 2015

Over the course of a decade, I led and mentored a team of 150+ designers, fostering creativity, collaboration, and high-quality design execution across multiple creative disciplines. I delivered impactful branding, advertising, and website design solutions for global clients, driving consistent visual excellence and business-focused outcomes.

CERTIFICATIONS

ADOBE & NASSCOM - Certified UI UX Designer

FREEDOM with AI – AI for Designers

Google UI Design - Certified

EDUCATION

PG Diploma in Graphic Design (PGDCA)

BFA (Sculpture)

LINKS

Website: rammm.in

Portfolio: behance.net/boddepallif33a

LinkedIn: [linkedin.com/in/ram-kumar-26609b151](https://www.linkedin.com/in/ram-kumar-26609b151)

Thanks for visiting, hope you impressed?

Let's talk!